



Break Your Poster Printer's Transfer Plus Habit

Transfer Plus Poster Paper Pricing got you down? Want to laminate but thought you were trapped? The truth is Transfer Plus paper's only benefit is to heat laminate. If you don't heat laminate, you're wasting your budget by almost double.

We've Got Your Solution!

Your poster printer accepts Standard Direct Thermal Paper too—the best paper to use when you don't need to laminate. Save half the price of Transfer Plus by using our Standard paper—**\$59.95 Vs \$129.95 per roll.** Plus Standard Paper rolls come 15 feet longer - 100 ft Vs just 85 ft for Transfer Plus - and more color options.



And if you still need to laminate

Now you can use our Standard paper even if you need to laminate by using the Xyron 2500 Cold Lamination System. The Xyron 2500 is a full 25" wide laminator, uses NO Electricity, NO HEAT, NO WARM UP, NO LAMINATE ODOR and NO MORE BURNT FINGERTIPS. A hand crank moves the laminate through the machine rather than an electric motor. You move it as fast or as slow as you need to. You eliminate the WASTE too because you stop and start it exactly where you want. Choose from different laminate types like double sided or single sided. **BEST OF ALL, YOU'LL NEVER NEED TO BUY TRANSFER PLUS PAPER AGAIN.** Not only will we save you money on your paper costs, but most customers agree, the Xyron cold lamination system is dramatically better than any hot laminator they have used before.

Typical Transfer Plus Paper Pricing (85 ft per roll)	
	\$129.95 per roll or \$1.52 / ft
16 rolls over just 2 years or less	16 @ 85 ft or 1615 total feet for \$2469.00
	Plus Shipping
Standard Black on White Paper (100 ft per roll)	
	\$59.95 per roll or \$. 60 / ft
16 rolls Standard Paper - 16 @ 100 ft or 1600 total feet for	\$959.20
	Get FREE Shipping
1 Xyron 2500 Cold Laminator, School Special	\$1499.99
Total Package	\$2459.19

Get paper and a laminator for less than the price of 19 rolls of Transfer Plus paper! And you'll never have to buy that paper again!